



True Grid

By Linda Wood Edwards

2007 EDMONTON FRINGE FESTIVAL
August 16-26, 2007

Thank you for your interest and enthusiasm about **True Grid!** Many people and companies have come forward looking for ways to help. We're now ready to say yes! Here are some of the ways you can get involved in this great production...

1) **SPONSOR** and become a part of **True Grid**:

Gold Sponsor - \$1000

- Full page ad in "True Grid" program
- 15 tickets to attend Media and Friends Special Preview Performance Aug 14
- Logo on all promotional material
 - Media releases, advertisements, posters, handbills etc.
- Link and logo on LUE42 website

Silver Sponsor - \$500

- ½ page ad in "True Grid" program
- 10 tickets to attend Media and Friends Special Preview Performance Aug 14
- Logo on all promotional material
 - Media releases, advertisements, posters, handbills etc.
- Link and logo on LUE42 website

Bronze Sponsor - \$250

- ¼ page ad in "True Grid" program
- 5 tickets to attend Media and Friends Special Preview Performance
- Logo on all promotional material
 - Media releases, advertisements, posters, handbills etc.
 - Link and logo on LUE42 website

2) **ADVERTISE** in "True Grid" program (approx. 850 copies; 8 ½" x 5 ½"; multi-page)

Ad Rates for True Grid Program:

Back Cover – \$200
Full Page – \$150
½ Page – \$75
¼ Page/Business Card – \$50

Purchase of an advertisement will also include a listing on the LUE42 website and an invitation to our **Media and Friends Special Preview Performance** on Tuesday, August 14 at the Roxy Theatre.

3) **DONATE/LEND** goods and/or services for the production, required ASAP:

• **Men's Clothing:**

- Work lab coat (automotives)
— Green, Gold, and White
Edmonton Eskimo jerseys,

crested — any year (sizes
XXL and L)

• **Women's Clothing:**

- Edmonton Eskimo jersey,
crested — any colour, any

year (Women's M or L, or Men's M)

- **Miscellaneous Items:**

- Bleacher seats (Thank you!)
- Scoreboard
- Folding Lawn Chair (1)
- Jewelry box (Thank you!)
- Cowbell (Thank you!)

- **Hardware Items:**

- Plywood (6 pieces, 4'x4')
- Lumber
- Hinges & Fittings

- **Printing** services for program, handbills, posters

- **Laminating** of some posters

- **Grocery Items:**

- Red Twizzlers (many bags) (Thank you!)
- Skittles (Thank you!)

- Peanuts (1 bag) (Thank you!)
- Spitz (Reg & Dill) (many bags) (Thank you!)
- Peanuts (6 bags)
- ~~Water bottles (several dozen)~~ (Thank you!)
- ~~Beer 2-3 dozen~~ (Thank you!)
- Green plastic beer cups w/lids
- Various Tim Horton's items (packing only OR with contents) (Thank you!)
- XL Coffee cups w/lids on carry out trays (Thank you!)
- box for 8 crullers or walnut crunches (Thank you!)
- Optional – the actual coffee and the actual pastries
- **Use of truck** to haul sets (Aug 11, 14, 15, 26)
- **Treats** for cast and crew

In exchange, you'll be recognized in the "True Grid" program and on the LUE42 website and whatever else we can come up with. It will be worth it, we promise!

- 4) **ATTEND** a performance of **True Grid** at the Fringe (hope this is a slam-dunk!...or should we say a touch down?!)

Tickets are \$12.00 per person plus Fringe Fee

Location: Telephone Museum 10437 83 Avenue (Chianti Café & Restaurant Stage 7)

Sat, August 18, 4:45-6:00 pm

Sun, August 19, 9:00-10:15 pm

Tues, August 21, 12:00 noon-1:15 pm

Wed, August 22, 11:30 pm-12:45 am

Fri, August 24, 2:45-4:00 pm

Sat, August 25, 4:00-5:15 pm

Sun, August 26, 6:30-7:45 pm

Tickets must be purchased in advance (after August 02) in one of the following ways:

- a) By phone with Visa or MC – Ticket Hotline (780) 409-1910
- b) In person with Visa, MC, Cash, or Debit -- Transalta Bus Barns Main Box Office or during Festival at Satellite Box Offices
- c) On line with Visa or MC -- www.fringetheatretheadventures.ca; Click on box office

5) **PROMOTE True Grid!**

Tell your family, friends, co-workers, and strangers on the street to come see **True Grid**. If you are able to assist with our marketing efforts, we can provide you with handbills and posters to circulate around Edmonton and the surrounding area.

For more information, please contact:

Linda Wood Edwards

PO Box 11021, Station Main; Edmonton, AB T5J 3K3

Phone – (780) 466-9938 ext.1 or Cell (780) 918-4200

Fax – (780) 468-4449 Email – lue42@shaw.ca www.lue42.com/truegrid/truegrid.html

